

**NEW WEEKLY JOB POSTINGS FROM
HELP WANTED ONLINE
Office of Research**

**Week Ending January 2nd, 2020 – New Ads Fall to Early December Levels**

WETHERSFIELD, January 8th, 2021 – During the week ending January 2nd, 2021, there were 2,431 new postings, down 27% or -924 new ads from a week before. This decrease is driven by declines in Professional, Scientific, & Technical Services (-188 new ads), Retail Trade (-176), and Manufacturing (-161 new ads). This new ad level is the lowest in over 7 months and corresponds with a recent economic slowdown that is attributed to the recent increase in coronavirus (Covid-19) cases and efforts to contain the pandemic.[[1]](#footnote-1) Employers with the largest over the week decreases include The Home Depot (-219 new ads), Hartford Healthcare (-72 new ads), Raytheon (-68 new ads) and Lowe’s Companies (-39 new ads).

**Industries** with the most new postings include Retail Trade, Health Care & Social Assistance, and Finance & Insurance.

**Occupations** with the most new postings include Supervisors of Retail Sales Workers, Retail Salespersons and Registered Nurses.

**Employers** with the most new postings include CVS Health, Amazon, and Cigna Corporation.

**The three industries with the most new job postings where**

* **Retail Trade** (506 new postings, -26% over the week)
* **Health Care and Social Assistance** (441 new postings, -25% over the week)
* **Finance and Insurance** (164 new postings, -39% over the week)

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 Fifteen sectors had job posting decreases over the week, one was unchanged and five had increases. Most of the new ad decreases occurred in Professional, Scientific, and Technical Services (-188 new ads or -65%), Retail Trade (-176 new ads or -26%) and Manufacturing (-161 new ads or 60%). These three industries combined accounted for more than half the overall new ad decreases over the week. The gains in the five increasing industries were comparatively small, the largest being Arts, Entertainment, and Recreation (+25 new ads or +167%), Other Services (+19 new ads or +53%), and Construction (+10 new ads or +37%).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

The June 2020 edition of the Connecticut Economic Digest features an article on HWOL: <https://www1.ctdol.state.ct.us/lmi/digest/pdfs/cedjun20.pdf>

**New Job Postings by Occupation**

**The occupations with the most new postings were:**

* First-Line Supervisors of Retail Sales Workers (112 new postings, -13% over the week)
* Retail Salesperson (103 new postings, -16% over the week)
* Registered Nurses (71 new postings, -42% over the week)



**Employers with the Most New Job Postings**

 Employers with the most new job postings during the week ending January 2, 2021 were mostly in Retail Trade, Health Care, and Finance & Insurance. The 25 employers shown above account for 22 percent of all new ads. Of the top 25 employers, 17 had over the week increases, 8 had decreases. The 17 increasing employers had a combined 218 new ad increase over the week and the 8 decreasing employers accounted for a 314 new ad decrease. CVS Health (+113 new ads) had the largest increase over the week. The Home Depot (-219 new ads) had the largest decrease over the week and follows a 238 new ad gain over the prior week.
 **Covid-19 and Weekly New Job Postings**
In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world. This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

**What is HWOL?**The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

**To view more HWOL data, go to:** [**https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf**](https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf)

1. US BLS. The Employment Situation – December 2020. Released January 8, 2021 <https://www.bls.gov/news.release/pdf/empsit.pdf> [↑](#footnote-ref-1)